

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>68807</b>
	Alt Order #:	9853121
	Product Desc:	Kathleen Kane AG
	Estimate:	
	Flight Dates:	10/30/12 - 11/05/12
	Original Date / Rev:	10/28/12 / 10/29/12
	Order Type:	GENERAL

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

<b>Agency</b>	<b>Name:</b>	<b>Campaign Group</b>
	Buying Contact:	_____
	Billing Contact:	_____
		1600 Locust Street
		Philadelphia, PA 19103

Billing Type: Cash  
Billing Calendar: Broadcast  
Billing Cycle: EOM/EOC  
Agency Commission: 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Kane/D/Attorney General</b>
	<b>Demographic:</b>	<b>HH</b>
	<b>Product Codes:</b>	<b>State Attorney General</b>
	<b>Priority:</b>	<b>P-2</b>
	<b>Revenue Codes:</b>	<b>AGY, POL-CAND, GEN</b>

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/05/12	34	\$28,655.00	\$24,356.75	November 2012	34	\$28,655.00	\$24,356.75	0.00
					Totals	34	\$28,655.00	\$24,356.75	0.00

## Totals

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order / Rev: 68807  
Alt Order #: 9853121  
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Kane/D/Attorney General  
Product Desc: Kathleen Kane AG  
Estimate:

**WHP-TV CBS21**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WHP	10/30/12	11/05/12	Tue Reg 3 Tue 10p-11p	CM	10p-11p	-T-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	-T-----		1	\$1,300.00		0.00						
N 8	WHP	10/30/12	11/05/12	Wed Reg 1 Wed 8p-9p	CM	8p-9p	--W-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	--W-----		1	\$1,600.00		0.00						
N 9	WHP	10/30/12	11/05/12	Wed Reg 2 Wed 9p-10p	CM	9p-10p	--W-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	--W-----		1	\$1,600.00		0.00						
N10	WHP	10/30/12	11/05/12	Wed Reg 3 Wed 10p-11p	CM	10p-11p	--W-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	--W-----		1	\$1,100.00		0.00						
N11	WHP	10/30/12	11/05/12	Thu Reg 1 Thu 8p-9p	CM	8p-9p	---T---	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	---T---		1	\$1,700.00		0.00						
N12	WHP	10/30/12	11/05/12	Thu Reg 3 Thu 10p-11p	CM	10p-11p	---T---	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	---T---		1	\$1,400.00		0.00						
N13	WHP	10/30/12	11/05/12	Fri Reg 2 Fri 9p-10p	CM	9p-10p	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	----F--		1	\$900.00		0.00						
N14	WHP	10/30/12	11/05/12	Fri Reg 3 Fri 10p-11p	CM	10p-11p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	----F--		1	\$1,000.00		0.00						
N15	WHP	10/30/12	11/05/12	Sat Reg 3 Sat 10p-11p	CM	10p-11p	-----S-	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	-----S-		1	\$375.00		0.00						
N16	WHP	10/30/12	11/05/12	Sun Reg 2 Sun 8p-9p	CM	8p-9p	-----S	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	-----S		1	\$1,800.00		0.00						
N17	WHP	10/30/12	11/05/12	Sun Reg 3 Sun 9p-10p	CM	9p-10p	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	-----S		1	\$1,200.00		0.00						
N18	WHP	10/30/12	11/05/12	Sun Reg 4 Sun 10p-11p	CM	10p-11p	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	-----S		1	\$1,200.00		0.00						
N19	WHP	10/30/12	11/05/12	Mon Reg 2 Mon 9p-10p	CM	9p-10p	M-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	M-----		1	\$1,500.00		0.00						
N20	WHP	10/30/12	11/05/12	Mon Reg 3 Mon 10p-11p	CM	10p-11p	M-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	M-----		1	\$1,300.00		0.00						
N21	WHP	10/30/12	11/05/12	Fri Reg 1 Fri 8p-9p	CM	8p-9p	----F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/30/12	11/05/12	----F--		1	\$800.00		0.00						

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Advertiser: Kane/D/Attorney General  
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WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WHP	10/30/12	11/05/12	Fri Reg 1 Fri 8p-9p	CM	8p-9p	-----F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----F--		1				\$800.00		0.00			
N22	WHP	10/30/12	11/05/12	Sat Reg 1 Sat 8p-9p	CM	8p-9p	-----S-	:30	1	\$310.00	P-2	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S-		1				\$310.00		0.00			
N23	WHP	10/30/12	11/05/12	Sat Reg 2 Sat 9p-10p	CM	9p-10p	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S-		1				\$350.00		0.00			
N24	WHP	10/30/12	11/05/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
Totals														34	\$28,655.00